



# ELLIOT JAMES HILL



## PR & COMMUNICATIONS

Senior blockchain and tech public relations and comms specialist, telling the story of your business and building communities. Full Member of the Royal Chartered Institute of Public Relations (CIPR).

I've contributed to the communications success of top-5 blockchain protocols, Bitcoin banking start-ups, DLT marketing agencies, digital asset banks, and DeFi start-ups to accelerate their communications and raise their profile through earned media, curated B2B communications, and carefully placed PR.

I have a deep passion for brand storytelling, building real communities with crafted content. Having been a blockchain enthusiast since 2016, I have pursued skills and contacts that allow me to identify PR and communication opportunities whenever they emerge.

## CONTACT

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## SOCIALS

Twitter: [@block\\_writer](https://twitter.com/block_writer)  
Telegram: [@blockwriter](https://t.me/blockwriter)  
[linkedin.com/in/elliio-j-hill/](https://www.linkedin.com/in/elliio-j-hill/)

## TECHNOLOGY & PRODUCTIVITY



## WORKED WITH:

### DIRECTOR OF COMMUNICATIONS

Veracity.io | January 2022 - Present

- Director of Communications, building comms strategies, increasing engagement, and generating content for a 300k strong community,
- POC and manager of 3 external PR agencies placing content for our varied product verticals,
- PR generation, ideation, pitching, and placement,
- Internal communications management and coordination.

### HEAD OF COMMUNICATIONS

Occam.fi | April 2021 - January 2022

- Head of B2B and B2C communications for Occam.fi, launchpad and DEX. Joined at launch, managed socials & community from 0 to ~70k members,
- Established and grew media presence including regular YouTube podcasts,
- Ideate, lead, and deliver on all aspects of daily communications and PR events (partnerships, deal flow, tech milestones).

### COMMUNICATIONS AND ENGAGEMENT MANAGER

The Cardano Foundation | June 2020 - April 2021

- Managed external communications for the Cardano Foundation during Cardano's explosive growth from a ~\$3.5bn market cap to ~\$40bn,
- Liaison with enterprise partners including Fortune 500 companies, government representatives, blockchain partners, and major charitable organisations,
- Ideated, communicated, and led impactful PR campaigns, including enterprise integrations and major development milestones,
- Created and executed complex content funnels around key technology features and events.

### COMMUNICATIONS CONSULTANT

Freelance | Early 2017 - June 2020

Produced, ideated, featured in, and coordinated communications and content for multiple blockchain companies, including Mode Bitcoin, Blokt, Sygnum Digital Asset Bank, Agency Fish, City A.M., CoinRivet, Chainlink, and more.

## EDUCATION

MASTER'S OF RESEARCH - MRES

University of Bangor | 2016 - 2018  
First Class Honours

BACHELOR'S OF SCIENCE - BSC

University of Bangor | 2013 - 2016  
First Class Honours